

2017 TEXAS HIGH SCHOOL RODEO ASSOCIATION STATE FINALS PROGRAM AD RATES

1/8 page or business card 3.625" X 2.4375"	\$	50.00
1/4 page 3.625" X 4.875"	\$	75.00
1/2 page 7.25" X 4.875"	\$	125.00
FULL PAGE 7.25" X 9.75"	\$	200.00
BUCKLE SPONSOR Includes a 1/2 page ad 4 Season Tickets & complimentary programs to rodeo performance	\$	300.00
SADDLE SPONSOR Includes a full page ad 6 Season Tickets & complimentary programs to rodeo performance	\$	750.00
EVENT SPONSOR Full page ad as an event sponsor Company flag carried in grand entry & victory lap of event (Provided by Sponsor) Banner displayed in arena (Provided by Sponsor) 10 Season Tickets & complimentary programs to rodeo	\$	1,200.00

BUCKLE, SADDLE, & EVENT SPONSORS will receive recognition from the announcer throughout the event at each performance if script is provided to announcer.

BUCKLE, SADDLE, & EVENT SPONSORS ONLY
PLEASE FILL IN THE INFORMATION BELOW

Please send my tickets and complimentary program to:

Name: _____
 Address: _____
 Town & Zip: _____
 Phone: _____
 THSRA Member: _____

** Ads may be sent in on a floppy disk or a CD. Any file types can be accepted, but EPS with type as outlines or PDF files with embedded fonts are preferred. If you send in a disk or email the ad, you also need to send in a hard copy print-out of the ad in case there are font problems.

Software files that are acceptable are:

- Illustrator up to CS version
- Quark 5.0
- InDesign CS
- CorelDraw 10
- Photoshop up to CS

LAST DAY FOR ARTWORK OR ADDITIONAL ADS TO BE RECEIVED IN THE STATE OFFICE IS: MARCH 1, 2017